

# Lead Product Manager (m/f)

## About Voith Innovation Lab

The Voith Innovation Lab is a joint venture between BCG Digital Ventures and Voith, a technology leader in industrial markets.

We employ a user-centric approach to invent, launch and scale innovative ventures that build on the assets and domain know-how of the Voith organization. Being a technology leader, Voith sets standards in the markets of energy, oil & gas, paper, raw materials and transport & automotive. We rethink our product and services portfolio to take a new perspective on these markets.

Take a look at MerQbiz to get a sense of what innovation means for us.

Join us now and become part of a high-caliber team of entrepreneurs, design thinkers and operators to invent, launch and scale the industrial goods ventures of the future.

## Introducing our Venture Teams

We have entered a decade of disruption of large corporate business models, driven by a step change in the power of technology and the audacity and speed of start-ups. To be fit for the future, visionary companies like Voith are re-imagine themselves by injecting or attacking established models with new ideas fueled by technology.

Our Venture Teams consist of world-class business leaders, designers, engineers, product specialists and technology experts. Together, we are helping Voith own the next horizon of innovation.

As a Product Manager (PM), you will join a dedicated multi-disciplinary team developing a digital business for a client, working directly with their senior leadership team. Projects will have elements of digital innovation, product design, product development, and commercialization.

## **JOB RESPONSIBILITIES:**

- Conceive of innovative digital products and businesses through building a deep understanding of the customer, market and disruptive forces at work
- Represent the voice of the customer in defining the design attributes of a digital or offline product or service, including the features, functionality, and user experience
- Teaming with designers, developers and solution architects to create the information architecture and prototype the design
- Drive all aspects of product commercialization – from branding to pricing to defining and building the right operating model/infrastructure
- Supporting efforts to build Voith Innovation Lab – from creating proprietary knowledge and redefining our internal processes for scalability to cultivating our rapidly growing project pipeline

## **BASIC JOB REQUIREMENTS:**

- Bachelors Degree from an accredited educational institution
- MBA or other Advance degree preferred
- 2+ years of experience at a top-tier management consulting firm, investment bank, or leadership program at a Fortune 500 company
- 5+ years of experience in a product management function at a start-up or innovative corporation
- Strong exposure to digital technologies preferably in the industrial space
- Industry expertise in B2B industries
- Passion for digital products and services
- Entrepreneurial spirit to help us shape new products and our own company
- Adept at lean and agile approach to product development and delivery
- Ability to think strategically and creatively: analyze, synthesize, communicate and recommend action
- Strong track record of driving results within a complex organization
- Interpersonal/ communication skills, including:
  - Self-motivated, takes initiative, possesses creative problem-solving skills and willingness to offer suggestions for improvement; builds relationships to leverage resources
  - Demonstrated diligence, attention to detail and technical intuition.
  - Desire to engage in collaborative problem solving across disciplines
  - Possesses organization skills and composure: ability to handle competing priorities and to work effectively in a challenging fast paced environment
  - Exercises judgment in managing confidential/sensitive information; trustworthy
  - Work management, organization and planning
  - Must be able to perform successfully in a fast-paced, intellectually intense, service-oriented environment and to interpret rules and guidelines flexibly to enhance the business and in keeping with Voith's values and culture.

## **What we offer:**

- International and interdisciplinary teams working on ventures for Voith worldwide
- Opportunity to gain relevant experiences in building companies across different B2B industries
- Regular office and team events as well as constant exchange in the Berlin startup scene
- Individual learning opportunities and a tailored training program
- Modern office in the vibrant heart of Berlin
- Relocation assistance for internationals and free German language courses

Does this match your profile? If so, we look forward to receiving your application in German or English at [recruitment.berlin@bcgdv.com](mailto:recruitment.berlin@bcgdv.com)

*Voith Innovation Lab is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex, national origin, disability, protected veteran status, or any other characteristic protected under federal, state or local law.*