

Senior Product Manager (m/f)

About Voith Innovation Lab

The Voith Innovation Lab is a joint venture between BCG Digital Ventures and Voith, a technology leader in industrial markets.

We employ a user-centric approach to invent, launch and scale innovative ventures that build on the assets and domain know-how of the Voith organization. Being a technology leader, Voith sets standards in the markets of energy, oil & gas, paper, raw materials and transport & automotive. We rethink our product and services portfolio to take a new perspective on these markets.

Take a look at MerQbiz to get a sense of what innovation means for us.

Join us now and become part of a high-caliber team of entrepreneurs, design thinkers and operators to invent, launch and scale the industrial goods ventures of the future.

Introducing our Venture Teams

We have entered a decade of disruption of large corporate business models, driven by a step change in the power of technology and the audacity and speed of start-ups. To be fit for the future, visionary companies like Voith are re-imagine themselves by injecting or attacking established models with new ideas fueled by technology.

Our Venture Teams consist of world-class business leaders, designers, engineers, product specialists and technology experts. Together, we are helping Voith own the next horizon of innovation.

As a Senior Product Manager (PM), you will join a dedicated multidisciplinary team developing a digital business for a client, working directly with their senior leadership team. Projects will have elements of digital innovation, product design, product development, and commercialization.

JOB RESPONSIBILITIES:

- Act as the voice of the customer in the definition of innovative digital solutions
- Work with strategic design to gain an understanding of user personas, pain points and journeys
- Provide insights into product, technology and market trends
- Develop feature lists, user stories, and roadmaps
- Gather and manage product feedback through surveys, concept testing, analytics tools, and A/B testing
- Be a champion of the MVP concept, distilling the product down to what is desirable, viable and feasible

- Monitor and report on product KPIs
- Collaborate with multidisciplinary teams to scope, design, concept test and deliver innovative solutions
- Assist with the development of business cases and operating plans • Develop materials to communicate progress to partners and clients
- Assist in the development of new business proposals

BASIC JOB REQUIREMENTS:

- A bachelor's degree from an accredited educational institution in a technical discipline (computer science, electrical engineering)
- An MBA or other advanced degree (preferred)
- 3+ years of experience as a Product Manager
- Strong understanding of mobile and web technologies and industries
- A demonstrated and focused desire to build products and services that customers will love
- Working knowledge of agile development methodologies
- Experience launching multiple digital products
- An ability to think strategically and creatively
- Superior interpersonal and communication skills
- The capacity for self-motivation, independent initiative and creative problem-solving
- A diligent attention to detail and strong technical intuition
- Excellent leadership skills with experience collaborating with cross-functional teams

What we offer:

- International and interdisciplinary teams working on ventures for Voith worldwide
- Opportunity to gain relevant experiences in building companies across different B2B industries
- Regular office and team events as well as constant exchange in the Berlin startup scene
- Individual learning opportunities and a tailored training program
- Modern office in the vibrant heart of Berlin
- Relocation assistance for internationals and free German language courses

Does this match your profile? If so, we look forward to receiving your application in German or English at recruitment.berlin@bcgdv.com

Voith Innovation Lab is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex, national origin, disability, protected veteran status, or any other characteristic protected under federal, state or local law